



Yabby Lake Wine Club Program





Yabby Lake Vineyard
Mornington Peninsula

Yabby Lake Case Club

The Yabby Lake 'Case Club' rewards members with 15% off wines, and provides exclusive, priority access to rare museum wines, limited bottlings and preview new releases.

- Annual membership.
- Four deliveries per year (December, March, June, September).
- 1 x case of six wines per delivery (24 bottles annually).
- Your choice from a range of curated packs each season, made up of wines from all three of our labels: Red Claw, Yabby Lake Vineyard and Heathcote Estate.
- 15% discount applies to curated packs and any further purchases of current release wines throughout the year.
- Free delivery Australia-wide.
- Enjoy a range of other member benefits at the property incl. VIP tastings by appointment, member events and restaurant dining benefits.
- Personal service from our Wine Club team, where contact can be made directly with us 7 days per week.

How it works:

Members will be asked to select their preferences for the next seasonal pack upon joining the club. Thereafter you will be emailed two weeks prior to each seasonal delivery to make your selection and reconfirm your order.

Costs:

Membership is annual (minimum of 4 seasonal deliveries). The 'minimum commitment' is volume based rather than value. Please note: no cancellation within 12 months of subscribing, however the membership can be placed on pause via written request.

Depending on your selections, cost per seasonal delivery can range from \$150 to \$278 for six pack*.

Total cost for one year subscription (four deliveries), once again dependant on your selections will range from \$677 to \$1048*.

A taste of featured packs coming up during the year:

- 'Shiraz Vs Syrah' Yabby Lake and Heathcote Estate comparative shiraz mixed pack
- Mixed 375mL half bottle offer
- Member's own selection (Winter 2021)
- Rare magnums

* Some limits may apply, dependant on the vintage.

* Estimates only

December 2020 season pack options
Choose ONE of the following:

Pack 1

2019 Yabby Lake Single Vineyard Preview Six Pack

- 3 x bottles of the brand new release 2019 Single Vineyard Chardonnay
- 3 x bottles of the brand new release 2019 Single Vineyard Pinot Noir

Valued at: \$327 **Club price: \$277.95**



Pack 2

All kinds of Pinot (Mixed six pack)

- 2 x bottles of 2019 Yabby Lake Single Vineyard Pinot Gris
- 2 x bottles of 2019 Yabby Lake Single Vineyard Pinot Noir Rosé
- 2 x bottles of 2019 Yabby Lake Single Vineyard Pinot Noir

Valued at: \$254 **Club price: \$215.90**



Pack 3

2019 Yabby Lake Single Vineyard Pinot Noir (Straight Six Pack)

- 6 x bottles of the brand new release 2019 Single Vineyard Pinot Noir

Valued at: \$384 **Club price: \$326.40**



Pack 4

Back Vintage Reds Pack

- 3 x bottles of 2016 Red Claw Pinot Noir
- 3 x bottles of 2015 Heathcote Estate Single Vineyard Shiraz

Valued at: \$270 **Club price: \$229.50**





Yabby Lake Vineyard
Mornington Peninsula

Yabby Lake Single Vineyard Club

The Yabby Lake 'Single Vineyard Club' rewards members with 20% off wines, and provides exclusive, priority access to rare museum wines, limited bottlings and preview new releases.

- Annual membership.
- 36 bottles annually.
- Four deliveries per year (December, March, June, September) - 1 x case of six wines per delivery.
- Plus a further 2 x six packs of your choice delivered at anytime throughout the year.
- Your choice from a range of curated packs each season - made up of Single Vineyard and Single Block releases across our Yabby Lake and Heathcote Estate labels.
- In the event the curated packs do not fit your preference, we can work with you to customise your seasonal order to ensure it's exactly what you are looking for – each and every season!
- 20% discount applies to curated packs and any further purchases of current release wines throughout the year.
- Free delivery Australia-wide.
- Enjoy a range of other member benefits at the property including VIP tastings by appointment, member events and restaurant dining benefits (10% discount for a group of 6 or less, priority reservations).
- Personal service from our Wine Club team, where contact can be made directly with us 7 days per week.

How it works:

Members will be asked to select their preferences for the next seasonal pack upon joining the club. Thereafter you will be emailed two weeks prior to each seasonal delivery to make your selection and reconfirm your order.

Costs:

Membership is annual (minimum of 4 seasonal deliveries). The 'minimum commitment' is volume based rather than value. Please note: no cancellation within 12 months of subscribing, however the membership can be placed on pause via written request.

Depending on your selections, cost per seasonal delivery can range from \$206 to \$454 for six pack*.

Total cost for one year subscription (four deliveries), dependant on your selections will range from \$985 to \$1453*, plus the cost of an additional dozen wines of your choice.

A taste of featured packs coming up during the year:

- 'Vintage vertical' (six vintages) from the museum of Yabby Lake Pinot Noir or Heathcote Estate Shiraz
- Back vintage Single Block and Single Vineyard Chardonnays
- 'Shiraz Vs Syrah' Yabby Lake and Heathcote Estate comparative shiraz mixed pack
- Mixed 375mL half bottle offer and rare magnums

* Some limits may apply, dependant on the vintage.

* Estimates only

December 2020 season pack options
Choose ONE of the following:

Pack 1

2019 Yabby Lake Single Vineyard Preview Six Pack

- 3 x bottles of the brand new release 2019 Single Vineyard Chardonnay
- 3 x bottles of the brand new release 2019 Single Vineyard Pinot Noir

Valued at: \$327 **Club price: \$261.60**



Pack 2

2019 Yabby Lake Single Vineyard Pinot Noir (Straight Six Pack)

- 6 x bottles of the brand new release 2019 Single Vineyard Pinot Noir

Valued at: \$384 **Club price: \$307.20**



Pack 3

Yabby Lake Museum and New Release Pinot Noir Pack

- 3 x bottles each of the brand new release 2019 Single Vineyard Pinot Noir
- 1 x bottle each of the renowned 2015 Single Block Release Pinot Noirs (Block 1, 2 & 6)

Valued at: \$567 **Club price: \$453.60**



Pack 4

New Release Single Block F Shiraz

- 6 x bottles of brand new release 2019 Heathcote Estate 'Single Block Release' Block F Shiraz

Valued at: \$360 **Club price: \$288**



Pack 5

Single Vineyard Rosé Six Pack

- 6 x bottles of 2019 Yabby Lake Single Vineyard Pinot Noir Rosé

Valued at: \$180 **Club price: \$144**

